

# MPCA Website Classified Advertising Policies & Rate Sheet

## Classified Ads

### MPCA Members only

3 month \$50.00

12 month \$160.00

Note: Modifications can only be done ONCE per 3 month period.

The new MPCA web site has one classified section. No colors of dogs that are not in the MPCA standard approved by the AKC will be advertised. Ads that are not for kennels or litters will be placed in a miscellaneous category. Classified ads are **limited to 50** words (as counted by Microsoft Word). Text may be emailed to [MPCAWebmaster@minpin.org](mailto:MPCAWebmaster@minpin.org) or [shadara@atcnet.net](mailto:shadara@atcnet.net).

(One photo and one logo per classified ad. Photo & logo may also be emailed, and should be provided in .jpg format. Total size of add will be 345 px wide by 320 px high. All advertising (text, photo, logo) must fit in the allotted space.

(The MPCA reserves the right to refuse any advertising.)

## Payment

Advertising payments are to be made by check made payable to MPCA. Please send checks for advertising on the website to:

MPCA Webmistress- Trudy Roundy

851 South 4600 West

Malad, ID 83252-6107

Phone: (801) 920-4418 Fax (208)766-5302

[Email: shadara@atcnet.net](mailto:shadara@atcnet.net)

Please include your email address with payment for confirmation purposes and ad review.

Returned checks will be charged \$30.00 for fees and handling, and will reflect on membership status and classified removed immediately.

## Deadline

Ad deadline is the 25th of each month for 1<sup>st</sup> of the month insertion.